

Bacardi Golden Moments

Contest Rules

These contest rules are specific to the above contest conducted by Entercom, Boston LLC d/b/a WEEI (collectively, the “Station”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 20 Guest St. Brighton, MA 02135 during regular business hours and on the contest page on the Station’s website at www.WEEI.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase necessary to enter or win. Void where prohibited by law.
2. There are two (2) ways to enter:
 - a. **Mail-in:** Beginning on November 7, 2008 (**while supplies last only**) listeners can enter by going to a participating liquor retailer (see below for more information on participating liquor retailer) during regular business hours in the following states: ME, MA, RI, VT and NH and look for the Bacardi Golden Moments display and fill out an entry slip (**while supplies last only**) with their name, address, telephone number (including area code), date of birth and mail it to: WEEI Bacardi Golden Moments Contest, P.O. Box 35498, Brighton, MA 02135 **All mail-in entries must be postmarked by December 30, 2008 and received no later than December 31, 2008 by 12:00 PM ET.** Only completed entry blanks filled in by handwriting are eligible (no mechanical reproductions will be eligible to win). Entries that are faxed or emailed are not eligible to enter in this manner. Only one (1) entry per envelope will be recognized in this Contest.
 - b. **Online:** Beginning on November 7, 2008 and ending December 30, 2008 at 11:59 PM ET, listeners may also enter by logging on to www.WEEI.com, then logging on to the Celtics Page by clicking on the navigation bar and clicking on the Celtics page link, then click on the Bacardi Golden Moments display ad and entering the required information: Name, Address, telephone number (including area code), email and date of birth into the proper fields.
3. There is no limit to the number of entries an individual can submit by mail and online.

How to Win

4. On or about December 31, 2008, one (1) Grand Prize Winner will be selected at random in a drawing from the entire pool of entries received by mail and online, upon confirmation of eligibility and compliance with these Contest rules. The Grand Prize Winner will be contacted by e-mail and or phone within approximately 48 hours of being selected as the Grand Prize Winner. Station will only be required to leave one message at the number or email provided by the Grand Prize Winner in his or her entry into this Contest and if no answer or answering machine is reached, Station will not be obligated to attempt any further contact.

Prize(s)

5. A maximum of one (1) Grand Prize will be awarded. The Grand Prize is as follows:
 - One 42- inch Samsung Plasma TV valued at approximately \$1000.
 - Two (2) tickets to an upcoming Celtics home game during the 2008-2009 Season valued at approximately \$120.00. Grand Prize Winner and Station will cooperate with each other to coordinate on a mutually agreed upon date for game.



Sponsor(s)

6. The sponsors of this contest are: Entercom Boston LLC and Bacardi

Other Rules Specific to This Contest

7. Odds of winning depend on total number of mail-in and online entries.
8. Entrants must be 21 or older as of November 7, 2008. Entrants must be legal United States citizens or residents and a resident of either: ME, MA, RI, VT and NH.
9. Contest is only valid in ME, MA, RI, VT and NH.
10. For participating liquor store retail locations in ME, MA, RI, VT and NH send a self addressed, stamped envelope to WEEI at 20 Guest St. Brighton, MA 02135 or call 617-779-3550 for more information.

